



# Montana Kayak Academy

# SPONSORSHIP

# PACKET

## Mission

Montana Kayak Academy (MKA), is a nonprofit providing certified kayak instruction for all ages in the Flathead Valley, while creating educational opportunities that teach basic fundamentals.

## What your sponsorship supports

- Scholarship program for free youth instruction
- Annual Bigfork Whitewater Festival
- Flow to Snow Party, MKA's annual fundraiser
- Spring Paddle Film Festival
- Specialized Women, adult, and veteran clinics
- Winter roll clinics
- Website development and maintenance
- Swiftwater rescue training for instructors
- Community River Safety talks
- Allows MKA to serve as river stewards of the Flathead Valley and a community resource for river safety.

## Online Following

Facebook: 5500+ Followers

Instagram: 3100+ Followers

## Programs

- 3-day Beginner courses for all ages.
- 6-week Intermediate / Advance program
- Private instruction; Beginner to Advance Sessions
- Winter Roll Clinic in the pool.
- Spring Attainment Series
- Swiftwater Rescue Training
- Overnight and 3-day out-of-town programs
- Specialized Programs
  - Women-specific 3-day program.
  - Veteran Beginner Clinic
  - First Descent course

## Signature Events

The Bigfork Whitewater Festival is becoming the most loved event in kayaking. Kayakers of all ability levels from around the world compete for cash in three timed events. Quality whitewater, camping for athletes, and live music every night make this a must for athletes, spectators and sponsors like you!

The Flow to Snow Party/Gear Swap Fundraiser works with Flathead River Alliance, Flathead Avalanche, and Logan Health to outfit our community. Music, food, and the outdoor community make this a great way to raise funds and awareness to help our local river systems.

The Spring Paddle Film Festival is a gathering of whitewater paddling enthusiasts celebrating the annual spring run-off with exciting films from across the world. Working with Flathead River Alliance we create a fun event for all while building stoke for the change of seasons.



## Gold Sponsor.....\$1000

### MKA BENEFITS

- Homepage logo placement on the MKA website
- Logo placement on the sponsor page on the MKA site
- Premier logo placement on any/all print materials for the season
- Facebook/Instagram posts highlighting the partnership
- Discounted group rates for company team-building clinics
- As a 501c3 your deduction has tax benefits\*

### WHITEWATER FEST BENEFITS\*\*

- Name OR logo on signage at event locations
- Promotion via MC at the awards ceremony
- Name recognition during every event
- Name or logo placement on ALL promotional items
- Link on website Sponsor page
- Facebook/Instagram shout-out

## Silver Sponsor.....\$500

### MKA BENEFITS

- Signage placement at event locations (when applicable)
- Secondary placement on seasonal event signage
- Link on website Sponsor page
- Facebook/Instagram promotion
- As a 501c3 your deduction has tax benefits\*

### WHITEWATER FEST BENEFITS\*\*

- Name placement on event program guides
- Sponsor page link on the website
- Facebook/Instagram shout-out

## Bronze Sponsor.....\$125

### MKA BENEFITS

- Name placement on seasonal event signage
- Link on website Sponsor page
- Facebook/Instagram group promotion
- As a 501c3 your deduction has tax benefits



## Merchandise Donations

Unless otherwise determined between the committee and sponsor, all merchandise donations will be put toward a pre-sold raffle. Donations equaling any investment value listed above will receive the benefits of that investment.

\*Payment must be made out to Montana Kayak Academy.

\*\* Sponsorship must be finalized by May 15 for Whitewater benefits.

For further information or questions please email:  
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