



# Bigfork Whitewater Festival

# SPONSORSHIP

# PACKET

The Bigfork Whitewater Festival is becoming the most loved event in kayaking. Kayakers of all ability levels from around the world compete for cash in three timed events. Quality whitewater, camping for athletes, and live music every night make this a must for athletes, spectators and sponsors like you!

## What your sponsorship supports

- Annual Bigfork Whitewater Festival
- MKA mission and programs
- Scholarship program for free youth instruction
- River Gear Swap, MKA's annual fundraiser
- Specialized Women, adult, and veteran clinics
- Winter roll clinics
- Website development and maintenance
- Swiftwater rescue training for instructors
- Allows MKA to serve as river stewards of the Flathead Valley and a community resource for river safety

## MKA's Mission

Montana Kayak Academy (MKA), is a nonprofit providing certified kayak instruction for all ages in the Flathead Valley, while creating educational opportunities that teach basic fundamentals.

## Online Following

Facebook: 4948 Followers  
Instagram: 2347 Followers

## Class V Sponsor.....\$3,500

### WHITEWATER FEST BENEFITS

- Premier signage/banner placement at event locations
- Premier placement on official festival signage
- Premier promotion via MC during ALL events and awards ceremonies
- Premier name and/or logo placement on ALL promotional items
- Full-size/color advertisement in the event guide for spectators and visitors
- Booth at the vendor area
- Opportunity for items in athlete's Swag Bag
- Banner advertisement on all pages of [www.bigforkwhitewaterfestival.com](http://www.bigforkwhitewaterfestival.com)
- Facebook/Instagram promotion

### MKA BENEFITS

- Homepage logo placement on the MKA website
- Logo placement on the sponsor page on the MKA site
- Logo placement on any/all print materials for the season
- Facebook/Instagram posts highlighting the partnership
- Discounted group rates for company team-building clinics
- As a 501c3 your deduction has tax benefits

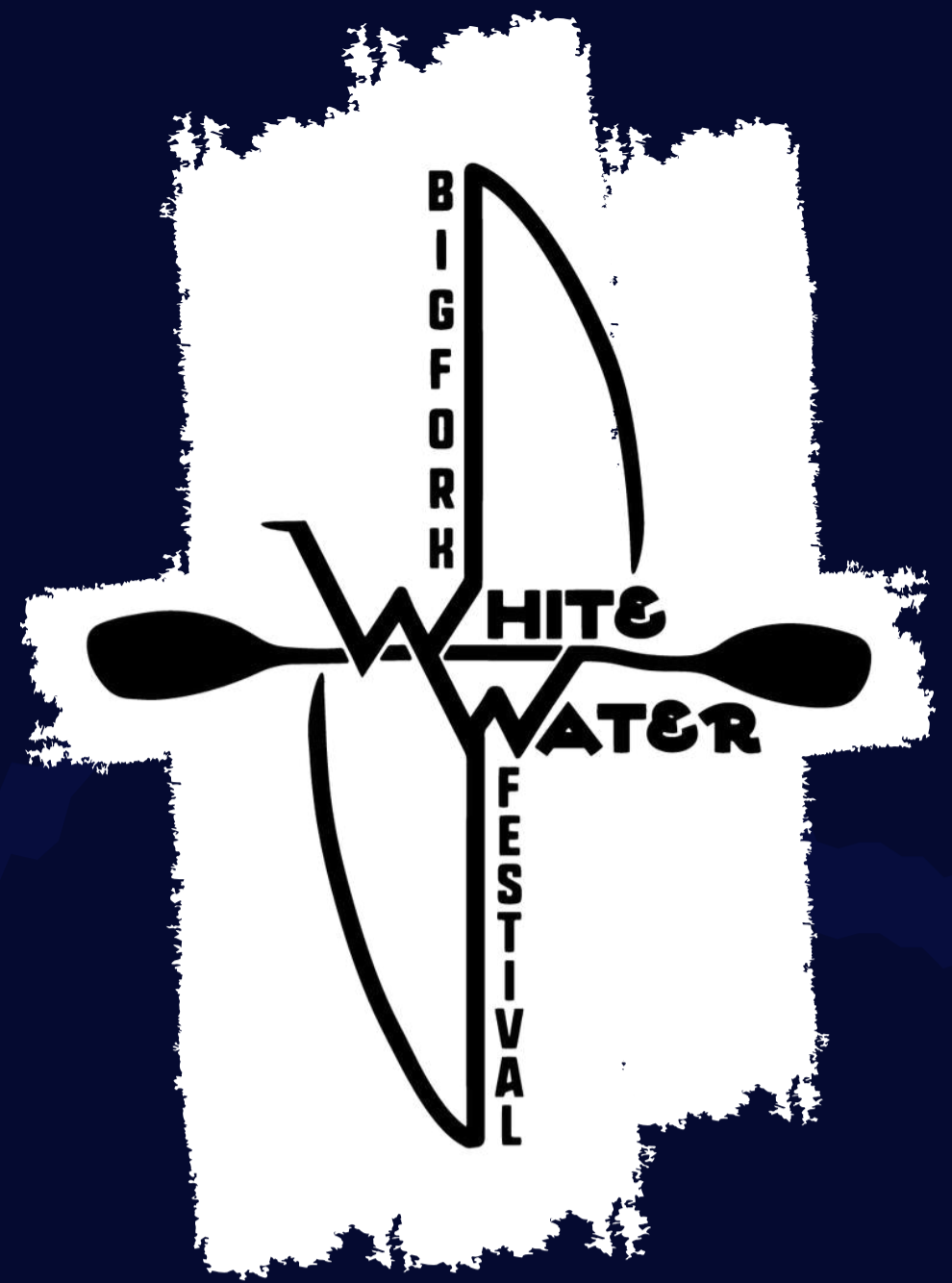


**MONTANA KAYAK ACADEMY**



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### Class IV Sponsor.....\$1,500

#### WHITEWATER FEST BENEFITS

- Prime signage placement at event locations
- Secondary placement on festival signage
- Secondary promotion via MC during events
- Secondary name and/or logo placement on ALL promotional items
- Shared ad space on the back of event pamphlet for spectators
- Link on website Sponsor page
- Facebook/Instagram promotion

#### MKA BENEFITS

- Signage placement at event locations (when applicable)
- Secondary placement on seasonal event signage
- Link on website Sponsor page
- Facebook/Instagram promotion
- As a 501c3 your deduction has tax benefits\*

### Class III Sponsor.....\$750

#### WHITEWATER FEST BENEFITS

- Name OR logo on signage at event locations
- Promotion via MC at the awards ceremony
- Name recognition during every event
- Name or logo placement on ALL promotional items
- Link on website Sponsor page
- Facebook/Instagram shout out

#### MKA BENEFITS

- Name placement on seasonal event signage
- Link on website Sponsor page
- Facebook/Instagram group promotion
- As a 501c3 your deduction has tax benefits\*

### Class II Sponsor.....\$500

#### WHITEWATER FEST BENEFITS

- Name recognition during the awards ceremony
- Name placement on posters and event program guides
- Link on website Sponsor OR Area Info page
- Facebook/Instagram shout out

#### MKA BENEFITS

- Link on website Sponsor page
- Facebook/Instagram promotion
- As a 501c3 your deduction has tax benefits\*

### Class I Sponsor.....\$250

#### WHITEWATER FEST BENEFITS

- Name placement on event program guides
- Sponsor page link on the website
- Facebook/Instagram shout out

#### MKA BENEFITS

- Link on website Sponsor page
- As a 501c3 your deduction has tax benefits\*

### Bib Sponsor.....\$500

#### WHITEWATER FEST BENEFITS

- Logo placement on front or back of race bib.

#### REQUIREMENTS/LIMITATIONS

- Must be a class V sponsor
- Limit 2 bib sponsors

### Music Sponsor.....\$500

#### WHITEWATER FEST BENEFITS

- Premier signage/banner placement at all music locations.
- Locations include Lake Baked River Bar, Sliters Park, and Swan River Nature Trail.
- Promotion via artists during music events.

#### REQUIREMENTS/LIMITATIONS

- Must be a class III sponsor or above.
- Limit 3 music sponsors

### Merchandise Donations

Unless otherwise determined between the committee and sponsor, all merchandise donations will be put toward a pre-sold raffle. Donations equaling any investment value listed above will receive the benefits of that investment.

### Vendor Booth

- All sponsors receive free vendor booth, if desired.
- \$75 vendor booth fee
- 15 available vendor spots in the Nature Trail Vending area.

\*Payment must be made out to Montana Kayak Academy.

### Contact Us

For further information or questions please email:

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